



Tips from the Judges for a Successful CSEA Application and Presentation

(No particular order)

1. Genuine concern for people. Demonstrated with things like: Wellness programs, walking and exercise programs, weight loss activities/initiatives, stretching before/during workday...
2. Employee Communication. Demonstrate the effectiveness of communication within your company. Don't simply say we communicate well...demonstrate.
3. Explore new forms of effective communication such as use of Social Media: Facebook, YouTube, Twitter, etc...
4. Technology: On-line training, audit programs, QR Scan for training...
5. Senior Management Support: Demonstrate that support through involvement in safety committees, field audits, including safety in every presentation, safety statement as a tag line in email or other forms of communication.
6. Employee Involvement: Demonstrate active involvement of all employees...participation in safety committees, conduct of tool box talks, and inclusion in inspections/accident investigations...
7. Focus on Engineering out the Hazard and the need for Personal Protective Equipment: Have examples.
8. Accountability/Recognition: Demonstrate that safety rule violators and their supervisors are held accountable also recognizing those going above and beyond...
9. Have an Effective Near Miss Program: How does it work and demonstrate its effectiveness.
10. Emergency Action Plan: Demonstrate the elements of an effective emergency action plan that includes local emergency services...conduct emergency exercises.
11. Share your knowledge of safety with others. Show how you help subs and competitors.
12. Fully develop your application...Answer all questions fully. Use all allowable space to brag about the elements of your program.
13. If your application says that all employees carry a card that says..... The presenter(s) should be carrying that card and be able to respond to questions regarding that card.
14. Don't just talk safety culture...be able to demonstrate safety culture.
15. Be able to respond to questions relating to all statements in your application. (Note: If you've had 2 injuries you should be able to speak generally to those injuries.)
16. Demonstrate and have examples of what sets your company apart from others.